

MAKERS MANUAL #7

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FLAGMANIA



BIO OF THE DESIGNER

Namuun Zimmermann and Rike Glaser are designers, interested in how design is used as a tool to reflect our contemporary experience. Through Educational workshops they create and explore new methods of understanding social, political and cultural issues.

FURTHER READING

→ Disobedient - Objects, V&A Exhibition
<http://www.vam.ac.uk/content/exhibitions/disobedient-objects/how-to-guides/>

→ Living as Form: Socially Engaged Art from 1991-2011 (The MIT Press), Nato Thompson
<https://mitpress.mit.edu/books/living-form>

→ Max Siedentopf, Home alone - Survival Guide
<https://mitpress.mit.edu/books/living-form>

→ Cut, paste, collective.
<https://www.waterstones.com/book/cut-paste-collective-digital-x-analog-colage-techniques/9784861008030>

→ Clay in Common, Clayground Collective
<https://www.triarchypress.net/clay.html>

→ Thomas Hirschhorn: Gramsci Monument
<https://www.youtube.com/watch?v=O5yyeg-M2u88>

→ Meltdown flags
<https://www.meltdownflags.org/>

LIST OF THINGS

- Vinyl - permanent self adhesive foil coloured or white
- Permanent marker
- Fabric
- Scissors
- Masking tape (coloured, 10mm -15mm thickness)
- Accessories e.g. tassel fringe, lace

OPTIONAL TOOLS

- Sewing machine for adding accessories
- Hot glue gun for adding accessories

INTRODUCTION

Design your own flag to celebrate a welcoming culture. This Manual is designed to address how messages can promote social interaction and togetherness in times of separation and uncertainty. The manual is inspired by the rich and creative history of banners and flags. Flags can be symbolic, decorative or signalling devices, and their use in art and design has a rich history. Flags blur the line between art and the everyday; they are communication tools between individuals and groups alike. What will you say with yours?

STEP 1

First let's choose a topic. What do you want to communicate with your flag? Think about a slogan, message or a quote.

We compiled some topics and questions to guide your thinking process.

Community: What unites us? What defines us? What is important to us? What are our rituals?

Behaviours: What do we honour? What do we deny? How do we behave? How do we want others to behave? What are our rights?

Space: What do we need? Where do we want to go? What do we want?



STEP 2

Think about symbols that will support your message. Make some sketches on paper before transferring them onto the vinyl. Sketch onto the flag with symbols and slogans to have a rough idea of the design.

STEP 3

Use a permanent marker to draw your symbols on the vinyl / adhesive foil.

STEP 4

With scissors cut out the drawings, you can leave some spacing between the drawing line and the cutting line, so the drawings have a nice outline.

STEP 5

Preparing the flag. Cut your fabric to your preferred size adding some extra space on the sides and bottom for finishing the edges, and on top for making a loop to hang the flag.



STEP 6

Place and arrange your vinyl drawings on the fabric, when you are happy with the design, stick them down on the fabric.



STEP 7

For the slogan we will use tape to create letters. Firstly think about the size and proportion of the letters on the flag. Now either rip or cut the tape into pieces to form the letters.



STEP 8

Now that we have the design, decorate your flag with a tape frame, tassel fringe, lace or anything else you would like to use. Alternatively fix the edges with a sewing machine or tape it neatly to the back.



STEP 9

As a final step we will create a way to hang your flag. You can either fold the top edge and fix it with tape or hot glue, or sew a tunnel within which you can insert a stick or pipe. If you have metal loops to hand, you can also use those.

Makers Manual is a collaborative project between exciting makers and STORE STORE. Participation is free and no design background is necessary. You can share your creations using #makersmanual. We will pick our favourite submissions and publish the results in a limited printed edition of all of the manuals. Everyone who makes it into the book will receive a free copy.

This project is supported by Coal Drops Yard.

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STEP 10

Done. Hang your flag out of the window and take a photo.





CULTURE



ART

BOOKS